SECOND ANNUAL

HOPELINE GALA

HOPELine INC

2019 GALA SPONSORSHIP OPPORTUNITIES

AN EVENING TO SUPPORT HOPELINE'S MISSION OF SUPPORTING PEOPLE AND SAVING LIVES DURING TIMES OF CRISIS THROUGH CARING, CONFIDENTIAL CONVERSATIONS.

Thank you for your time and consideration in learning about HopeLine and how to sponsor the work that we do. HopeLine's mission is to support people and save lives during times of crisis through caring, confidential conversations. We do this by providing the community with a free and confidential hotline and textline that offers crisis intervention, supportive and non-judgmental active listening, gentle and understanding discussion of crisis resolution, and referrals to appropriate community resources. We also maintain a third program that provides wellness calls to older adults that are primarily homebound and receive little to no interaction with others in the community.

HopeLine offers these free and confidential services to over 31,200 callers and texters per year. Unfortunately, there are many that we are unable to answer due to increasing volume with our current capacity. It is clear that HopeLine needs to continue to grow our resources, and your potential sponsorship is important to our future and your support would be greatly welcomed.

Nationwide, suicide is the 10th leading cause of death claiming more than 44,000 lives per year. As of June 2018, the Centers for Disease Control report that suicides in North Carolina increased 12.7% since 1999.

While these numbers are shocking, it proves that it is crucial for services like HopeLine to maintain funding so that we can be available to those in need. We are hosting our second annual gala on October 26, 2019 at the Renaissance Raleigh North Hills Hotel from 6:00 pm – 11:00 pm. During this formal gala, we will have a silent auction, a three-course meal, a keynote speaker, live music, and opportunities to support our programs. In our effort to keep the lines open, we have created several different gala sponsorship levels for your consideration, attached for your review and consideration.

If you have any questions about sponsoring or any other inquiries to assist in your decision, please do not hesitate to reach out to me at 919-832-3326 or director@hopeline-nc.org. HopeLine is a 501(c)-3 nonprofit and our tax-ID is 56-1096751. We greatly appreciate your consideration in becoming a partner with HopeLine and in supporting our efforts to stop suicide.

RENAISSANCE RALEIGH NORTH HILLS HOTEL

JOIN US

We are hosting our second annual gala on October 26, 2019 at the Renaissance Raleigh North Hills Hotel from 6:00 pm – 11:00 pm. During this formal gala, we will have a silent auction, a three-course meal, a keynote speaker, live music, and opportunities to support our programs. In our effort to keep the lines open, we have created several different gala sponsorship levels for your consideration, attached for your review and consideration.

"You have created a sacred space for me. Thank you for listening to my story."

- HopeLine Caller

HOPE SPONSOR
$3,000

INCLUDED WITH THIS SPONSORSHIP LEVEL

ENTERTAINMENT & HOSPITALITY

- *Full table at the event, with prime seating (8 seats)*
- *Four bottles of champagne for the table*
- *One room, one night stay at the Renaissance*
- *Complimentary valet*

CORPORATE VISABILITY AND RECOGNITION

- *Full page advertisement in our event program*
- *Pre-event social media advertising*
- *Formal recognition at the event*
- *Recognition on HopeLine's website for 1 year*
- *Your logo on screen at the event*
- *Your logo on our event's photo backdrop*

WHAT WOULD YOU BE DOING FOR HOPELINE WITH THIS SUPPORT:

*Covers **3500** answered calls*

*Covers **700** answered texts*

Funds TWO community outreach events

"You saved a life today."

- HopeLine Caller

REASSURANCE SPONSOR
$1,500

INCLUDED WITH THIS SPONSORSHIP LEVEL

ENTERTAINMENT & HOSPITALITY

- *Six tickets to the event, with prime seating*
- *Two bottles of champagne for the table*

CORPORATE VISABILITY AND RECOGNITION

- *Half page advertisement in our event program*
- *Pre-event social media advertising*
- *Recognition at the event*
- *Recognition on HopeLine's website for 1 year*
- *Your logo on screen at the event*

WHAT WOULD YOU BE DOING FOR HOPELINE WITH THIS SUPPORT:

Covers 1400 answered calls

Covers 2100 answered texts

"I couldn't have done this without you. You guys have changed my life."

- HopeLine Caller

COMMUNITY SPONSOR
$1,000

INCLUDED WITH THIS SPONSORSHIP LEVEL

ENTERTAINMENT & HOSPITALITY

- *Four seats together at the event*

CORPORATE VISABILITY AND RECOGNITION

- *Quarter page advertisement in our event program*
- *Pre-event social media advertising*

WHAT WOULD YOU BE DOING FOR HOPELINE WITH THIS SUPPORT:

Covers 700 answered calls

Covers 700 answered texts

Funds ONE community outreach event

"Thank you, thank you, you've made a difference in someone's life today."

- HopeLine Caller

SUPPORT SPONSOR
$350

INCLUDED WITH THIS SPONSORSHIP LEVEL

ENTERTAINMENT & HOSPITALITY

· *Two seats together at the event*

CORPORATE VISABILITY AND RECOGNITION

· *Recognition in our event program*

WHAT WOULD YOU BE DOING FOR HOPELINE WITH THIS SUPPORT:

1

Full standard operation of HopeLine for ONE DAY including phone, salary, text, training, community outreach

"You guys have saved so many lives. I know you have saved mine. Thank you, from the bottom of my heart."

- HopeLine Caller

A LA CARTE
SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPTIONS

FLORAL CENTERPIECE SPONSORSHIP - $750

Special thanks for providing the floral arrangements at each centerpiece throughout the event. (One Opportunity)

BAR SPONSORSHIP - $500

Your branding on bars throughout the event. (Four Opportunities)

WINE PULL - $500

Your branding at our Wine Pull station. (One Opportunity)

ON-SCREEN LOGO - $150

Your logo/branding on our rotating recognition slideshow.

"I still feel scared and anxious but I don't feel alone."

- HopeLine Caller

CONTACT US

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